

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 262759

1. THE NAME OF THE CANDIDATE IS: FRANK BOLANOS
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF _____ in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Tere Gutierrez
Name

3733 S.W. 149 AVE, MIAMI, FL 33185
Address

786-255-6317
Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

FRANCES BOLANOS

* The Treasurer is often the only top officer of a Candidate Committee.



WPLG

ORDER

Print Date 10/22/12 Page 1 of 1

Flight Dates 10/28/12-11/04/12

Order Sep 00:15:00

Product

Estimate #

Alt Order #

Contract / Revision 262759 /

Original Date / Revision
10/22/12 10/22/12

Agency Com 15%

Billing Contact

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Advertiser POL/Frank Bolanos Mayor

814 Ponce De Leon Blvd
#204
Coral Gables, FL 33134

Demographic A25-54

Rev Codes AGY POL CAND

Agency G Media Group, The

Buying Contact

Sales Office MIA

Sales Region LOC

Agency Ref

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

814 Ponce De Leon Blvd
#204
Coral Gables, FL 33134

Primary Account Executive
Local House

Account Executive	Order%	Start Date	End Date
Local House	100%		

Order Share 65% Market Value 1538

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	35%	538
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$425.00	\$500.00	0.00	10/01/12	10/28/12	1	\$425.00	\$500.00
November 2012	1	\$425.00	\$500.00	0.00	10/29/12	11/04/12	1	\$425.00	\$500.00
Totals	2	\$850.00	\$1,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WPLG	10/28/12	11/04/12	TWISF/Michael Putney CM This Week in South Florid	CM	1130a-1230p	-----S	:30	1	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1				\$500.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$500.00		0.00			
													Totals	2	\$1,000.00